



UNIVERSITY OF ILLINOIS
EXTENSION

Shaping the Next 100 Years

2014

State Conference

November 18-20

*The I Hotel and
Conference Center
Champaign, Illinois*

Shaping the Next 100 Years

Tuesday, November 18, 2014

9:30 a.m. – 10:30 a.m. Association Meetings

Illinois Association of Family & Consumer Sciences

Illinois Association of Community Development Extension Professionals

Illinois Extension Agriculture Association

Illinois Extension Professionals for Youth Education

Quad Room

Excellence Room

Tech Room

Lincoln Room

9:00 a.m. – 10:45 a.m. Registration Open

11:00 a.m. – 11:30 a.m. Welcome

Illinois Ballroom



“A Real and Visible Impact: Delivering on the Campus Strategic Plan”
Dr. George Czapar, Associate Dean and Director, University of Illinois Extension

11:30 a.m. – 12:20 p.m. Lunch

Illinois Ballroom

12:20 p.m. – 12:30 p.m.



“Extension at Illinois: Its Relevance Is in Our Hands.”
Dean Robert Hauser, College of ACES

12:30 p.m. – 2:00 p.m. U of I Extension and Outreach Initiative: Lightning Talks

Illinois Ballroom

Illinois Marketplace and Maker Literacy Program

Vishal Sachdev and Madhu Viswanathan, College of Business

An Artifact Speaks

Kim Sheahan, Spurlock Museum

The Illinois Digital Innovation Leadership Program: Empowering Local Communities around Digital Literacy Education

*Jon Gant, Graduate School of Library and Information
Science*

Pharmaceuticals and Personal Care Products (PPCPs): Extending Knowledge and Mitigation Strategies

Wei Zheng, Illinois Sustainable Technology Center

Designing for Health: How Environments Help Humans to Flourish

Kevin Hamilton, School of Art and Design

4-H Computing Connections

Leonard Pitt, Department of Computer Science

Building a Hispanic Health Ambassadors Program with Abriendo Caminos

Jennifer McCaffrey, University of Illinois Extension

Understanding Community College Students' Views on Health Insurance for Effective Education and Outreach

*Laura Payne, Department of Recreation, Sport and Tourism
and University of Illinois Extension*

2:00 p.m. – 2:30 p.m. Break

2:30 – 3:30 p.m. Workshop Sessions

Web-Based Survey Strategies that Get Results

Presenters: Andy Larson, LFSF Educator

Whether you are assessing needs, conducting research, or evaluating a program, web-based surveys can greatly reduce the labor and cost associated with gathering data. Still, Extension and outreach professionals need to carefully consider purpose, platform, and practices to produce representative results. In this session, we will introduce several great tools for creating web-based surveys, including Qualtrics, SurveyMonkey, Typeform, and Google Forms. We will discuss how to design and deliver simple, balanced questionnaires that will return the responses you need to achieve your objective.

Technology Room

Facilitator: Candice Miller

Conflict Resolution Services

Presenters: Morris Mosley, MSW

Conflict can be healthy when viewed as an opportunity for growth. However, when conflict negatively impacts productivity and unit effectiveness, assistance may be necessary for work groups to identify underlying issues and problem solve at higher levels. Learn effective ways to navigate conflict resolution solutions in your workplace.

Alma Mater Room

Facilitator: Veronica Aranda

Building Community Relationships- A Closer Look at the Agricultural Fair Survey

Presenters: Carrie McKillip; CED Educator, Bill Million, State 4-H Specialist;

Building relationships is at the core of Extension work. Part 1: This breakout session will give attendees an opportunity to hear about a project that resulted from relationships established with the Illinois Department of Agriculture, and will describe the Extension team which worked throughout the state and across disciplines to provide a service to stakeholders. Carrie McKillip and Bill Million will summarize the Illinois Association of Agricultural Fairs Survey project; how the partnership came about; lessons learned; successes; and how such a partnership can be replicated.

Quad Room

Facilitator: Shelby Crow

Fostering an Inclusive Extension

Presenter: Tony Franklin, Associate Director; Amanda Taylor, Assistant Director

This session will focus on ways Extension can become a more inclusive organization, from how to address this topic with your staff, councils, and stakeholders, to how to foster relationships with communities we are currently not reaching, and how to document these steps. Participants will walk away with some action steps towards inclusiveness.

Lincoln Room

Facilitator: Amanda Taylor

4:30 p.m. – 6:00 p.m. Reception

Memorial Stadium 77 Club

Hors d'oeuvres Served

Vans will leave at 4:30 p.m. and at 5:00 p.m. for those who want a ride to the stadium.

Please be advised that use of laptops, iPads, and phones while presentations are taking place can be disruptive to the learning environment. You are encouraged to limit your use of electronic devices to notetaking during presentations and workshops.

Wednesday, November 19, 2014

7:30 a.m. – 8:15 a.m. Breakfast

Illinois Ballroom

Epsilon Sigma Phi Association Meeting (during breakfast)

Lincoln Room

8:30 a.m. – 9:30 a.m. Workshop Sessions

Presenting with Presence & Authority: Making the Most of Your Message

Alma Mater Room

Presenter: Andrea Gibbs, Act2 Strategist

Facilitator: Candice Miller

In this session you will learn tips, techniques and tools of the trade for being as effective as you can be in front of an audience. Good, solid presentation skills can help anyone in all aspects of his or her professional career and this breakout session will give you the tools to drive home your message for maximum effect.

Becoming a Smart & Savvy Technology User

Technology Room

Presenters: Chris Tidrick, IT Director; Ryan Gallagher, IT Analyst

Facilitator: Chris Tidrick

We've reached a point where information technology is a permanently-embedded part of our professional and personal lives. But every day we see new threats to the security and privacy of our systems and personal information. In this workshop, you'll learn ways to be a smart and savvy technology user to keep your information safe and your networks secure.

Age Matters

Quad Room

Presenters: Jenny Garner, County Director; Nora Feuquay and Shelby Crow, CED Educators

Facilitator: Shelby Crow

Age Matters, a practical, research-based curricula, offers realistic guidance about communicating with, advertising to, and working with different age groups. *Age Matters* includes four modules: Age Matters, Volunteer Age Matters, Consumer Age Matters and Workplace Age Matters. Presenters will introduce *Age Matters* to attendees and discuss potential uses for and access to all four modules.

Scholarship of Engagement

Lincoln Room

Presenters: Mike Gray, Anne Silvis, Jennifer McCaffrey, Denise Oberle

Facilitator: Nathan Johanning

"Scholarship of Engagement" is an important part of our annual evaluations. However, it can be challenging to determine how you can fulfill this area of evaluation to contribute to the intellectual knowledge in your field. Hear from the four program leaders to get their perspectives and examples of how to become more engaged as a professional in your field.

9:30 a.m. – 9:45 a.m. Break

10:00 a.m. – 11:00 a.m. Keynote Address

Illinois Ballroom

Going Green with Change: Grow, Cultivate, Prune, and Harvest

Presenter: Jones Loflin

In this engaging and interactive presentation, Jones equips participants with a powerfully practical way to "break ground" on change and achieve better results from change initiatives. Prepare to learn, laugh, and be inspired as you start going green with change and harvesting something better!



11:15 a.m. – 12:15 p.m. Workshop Sessions

Creating Infographics to Tell Your Story

Presenter: Adena Wilson, Online Instructional Specialist

Infographics are used to illustrate concepts, adding clarity to content you are providing via your website, social media account, presentation, blog, etc. In this session we will talk about different uses for infographics, types of infographics, and some of the do's and don'ts. We will look at tools available for creating the image and do some pencil-and-paper sketching to get you started. Bring your ideas!

Technology Room

Facilitator: Bobbie Lewis-Sibley

Mindfulness: Your Pathway to Guided Meditation

Presenter: Dr. Chris Menard

Mindfulness meditation, also known as insight meditation is a practice which starts by developing an ability to focus on the breath and the sensations associated with breathing. The goal of this session is to become more present in your physical body as opposed to being lost in thought, stuck in rumination about some past event, day dreaming/fantasizing about some imagined future, or actively avoiding aspects of life.

Quad Room

Facilitator: Amanda Taylor

Grow, Cultivate, Prune, and Harvest Change Follow-Up

Presenter: Jones Loflin

Learn more practical tips for “breaking ground” on your change initiatives with this question and answer session with our keynote speaker.

Alma Mater Room

Facilitator: Veronica Aranda

Professional Development: Perks & Opportunities

Presenters: Joe Bohn & Karen McLaughlin, ACES HR, Amy Leman, 4-H Metro Educator, Jennifer McCaffrey, FCS Program Leader

Professional development is an important part of becoming a better extension professional. Are you interested in pursuing a degree? Or building a new set of skills? Come to this session to hear from ACES Human Resources about the resources available to support your continued learning, including the tuition waiver benefit, professional development funds, online courses, training resources, mentoring and more. Participants will hear testimonies about pursuing a degree as an Extension employee. Time for Q&A is included. Come be inspired to set new goals!

Lincoln Room

Facilitator: Lisa Bouillion Diaz

12:15 p.m. – 1:15 p.m. Lunch

Illinois Ballroom

1:30 p.m. – 2:30 p.m. Workshop Sessions

Creating Engaging Blogs

Presenter: Steve Zazenski, Web Applications Specialist

It costs a business six times more to attract a new customer than to keep an existing one. Learn how to build your audience with stunning blogs that are visually and content engaging to expand your outreach. See current and future tools from the Extension Web Team to make it easier to develop your own blog.

Technology Room

Facilitator: Bobbie Lewis-Sibley

Staying Fit in a Frantic World

Presenter: Michele Guerra, Director, U of I Wellness Center

Most people are well aware of the benefits of physical activity, and desire to be more physically active. But many struggle with how to integrate physical activity into their daily lives. Staying Fit in a Frantic World addresses common barriers to attaining a regular physical activity routine, and helps participants discover realistic methods of fitting physical activity into a busy lifestyle. This program includes a brief overview of how much physical activity is needed for good health, the advantages of lifestyle physical activity, and attention to helping participants explore how they can fit physical activity into their daily schedules in ways that work.

Lincoln Room

Facilitator: Veronica Aranda

Dreaming - It's Not Just for Grade Schoolers Anymore

Quad Room

Presenters: Tiffany Macke, CED Educator, Jessie Crews, 4-H Youth Development Educator Facilitator: Stacy Woodyard

Community leaders- What puts a smile on your face?...What makes you happy?...What's your dream? Please join us for this personal and professional thought provoking session. In this session, you will see what the "Living the Dream" Program is all about. We will review the WHO, the WHAT and the WHY of the program plus you will experience the activities first hand! See how you can apply dreaming exercises to your personal life as well as the audiences you serve through Extension. Dreaming, it's not just for grade schoolers anymore!

1st Impressions for the Second Time

Alma Mater Room

Presenters: Linda Crawl-Jackson, EFNEP Educator, Beth Reutter, Teaching Associate Facilitator: Lisa Bouillion Diaz

How much would you give for a chance to make another first impression? Whether you have been with Extension for 3 months, 3 years or 30 years, you've established an image and these perceptions can be lasting. However, our first impressions are not always how we want to be remembered. Upgrading is not limited to cell phones, iPads and other electronics. Reflect on how you come across and learn how to add sparkle the second time around.

2:45 p.m. – 4:15 p.m. Workshops on the Go

Buses Outside

University of Illinois President's House Tour

The 14,000-square-foot Georgian Revival home is both a residence for the President and family as well as a receiving point for visiting dignitaries, alumni, community groups and supporters. It was designed by University of Illinois architect James M. White and New York architect Charles A. Platt. Completed in 1931 at a cost of nearly \$225,000, the current President's House has served as the official residence for the head of the University of Illinois, beginning with President Harry Woodburn Chase.

Memorial Stadium Tour

Get a behind the scenes look at Memorial Stadium, including the weight room facilities, recruiting lounge, media room and a visit down to the field.

Guided Tour of Campus

Why is the Undergraduate Library underground? Why is Abraham Lincoln's nose so shiny? Where did Roger Ebert toil as an editor of the Daily Illini? Learn answers to these and other questions on a tour of the Urbana campus. And, while we're at it, see what work the Alma Mater had done during her spa vacation!

Krannert Art Museum

A guided tour of the Krannert Art Museum's current exhibitions will include, Goya's War: Los Desastres de la Guerra (The Disasters of War); La Grande Guerre: French Posters and Photographs from World War I; After the Front Lines: Artists Who Served in the World Wars; With the Grain: Japanese Woodblock Prints from the Postwar Years; and Encounters: the Arts of Africa.

2:45 p.m. – 4:15 p.m. Concurrent Workshop Sessions

Retirement Planning for the Early to Mid-Career Professional <i>Presenter: Kenneth Wolinski, TIAA-CREF</i>	Lincoln Room
Field Staff Advisory Executive Council (Council Members Only)	Excellence Room

4:30 p.m. – 5:30 p.m. Team Meetings

Agriculture and Natural Resources	Alma Mater Room
Community and Economic Development	Quad Room
4-H Youth Development	Lincoln Room
Family and Consumer Sciences	Technology Room
County Directors	Excellence Room

Dinner on Your Own

Thursday, November 20, 2014

7:15 a.m. – 8:45 a.m. Awards Breakfast **Illinois Ballroom**

9:00 a.m. – 11:30 a.m. Keynote Address **Illinois Ballroom**

Juggling Elephants

Presenter: Jones Loflin

In this humorous and engaging closing session, author and speaker Jones Loflin offers five powerfully practical ways to take what you have learned at the conference and put it into action. Expect to leave with the motivation, clarity, and renewed sense of purpose to get more standing ovations from your constituents, your coworkers, and most importantly, yourself.

Noon Lunch **Illinois Ballroom**

Noon – 1:00 p.m. Flu Shot Clinic **Illinois Ballroom**

Please have your staff ID and state health insurance card available.

1:00 p.m. Closing and Depart for Home

*A special thanks to the State
Conference Planning Committee
for its hard work!*

Veronica Aranda
Lisa Bouillion Diaz
Shelby Crow
Nathan Johanning
Bobbie Lewis-Sibley
Candice Miller
Amanda Taylor
Chris Tidrick
Stacy Woodyard

Extension State Leadership Team

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Michael Gray, Assistant Dean, Agriculture and Natural Resources
Jennifer McCaffrey, Assistant Dean, Family and Consumer Sciences
Denise Oberle, Assistant Dean and Director, 4-H
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Ryan Hobson, Regional Director, Region 2
Julie Mumbower, Regional Director, Region 3

Joe Bohn, Director of College Human Resources
Pennie Crinion, Director of Program Planning and Evaluation
Jane Scherer, Director of Web Development
Chris Tidrick, Director of Information Technology
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